

Boy.Brother.Friend



Covers

ISSUE 9 - DIGITAL COVER

PHOTOGRAPHY **JEBI LABEMBIKA**
 STYLE **KK OBI**
 ALL CLOTHING **LOUIS VUITTON**
 BY **PHARRELL WILLIAMS**
 MAKEUP **GRACE SINNOTT**
 HAIR **TAIBA AKHUETIE**
 CASTING **ISABEL BUSH**
 MODEL **BERTO**



ISSUE 9

TALENT & TEXT **MJ HARPER**
 PHOTOGRAPHY **MATT LAMBERT**
 STYLE **OLA EBITI**
 MAKEUP **KENNY CAMPBELL**
 HAIR **ALI PIRZADEH**
 PRODUCER **JANNIS BIRSNER**
 Erdem Dress



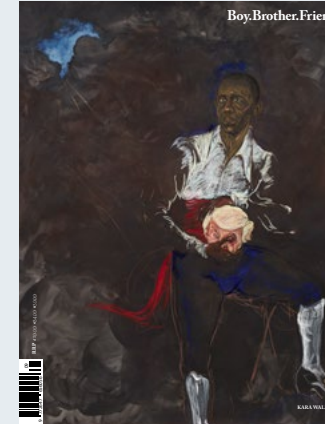
ISSUE 9

TALENT **SEAN BANKHEAD**
 PHOTOGRAPHY **PAUL MPAGI SEPUYA**
 STYLE **MILTON DAVID DIXON III**
 TEXT **MISS JASON**
 HAIR **SHELLI MOSLEY**
 GROOMING **MR. SARAH**
 PRODUCER **DANA LOVASZ**
 Dauan Jacari Dress, Camper Lab Shoes
 and Luar Cuff



ISSUE 9

ARTWORK & TEXT **KARA WALKER**
Barack Obama as Othello "The Moor"
With the Severed Head of Iago in a New
and Revised Ending, 2019.
 Pastel, Conté crayon, charcoal on treated paper.
 221.9 x 182.9 cm.
 © courtesy of the Sikkema Jenkins & Co.
 and Sprüth Magers.



ISSUE 8

PHOTOGRAPHY
INEZ VAN LAMSWEERDE
 & **VINOODH MATADIN**
 CREATIVE DIRECTION
RICCARDO TISCI
 STYLE **KK OBI**
 FEATURING
MICHAELA COEL
 Rick Owens Weil



ISSUE 7 - DIGITAL COVER

PHOTOGRAPHY **HASSAN KAMIL**
 A double exposure of a photo of Hassan
 Kamil's family taken in Berber and of a military
 tank which was destroyed on the main street
 in Khartoum, 2023



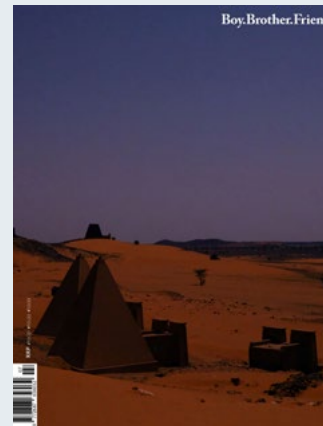
ISSUE 7

TALENT **ALVARO BARRINGTON**
 PHOTOGRAPHY **TOM H**
 STYLE **KK OBI**
 ART DIRECTION **NOLLY BABES**
 TEXT **MATTHEW STERLING BENSON**
 FULL LOOK **BOTTEGA VENETA**
 BY **MATTHIEU BLAZY**



ISSUE 7

PHOTOGRAPHY **JEBI LABEMBIKA**
 STYLE **KK OBI**
 HAIR **KEI TAKANO**
 MAKE-UP **BEA SWEET**
 FULL LOOK **SAINT LAURENT**



ISSUE 7

PHOTOGRAPHY **JACQUELINE LANDVIK**
 STYLE **JAWARA ALLEYNE**
 Draped Thoub and Firka by Jawara Alleyne
 and Ahmed Umar
 Talent's Own Cuffs



ISSUE 7

PHOTOGRAPHY **LAKIN OGUNBANWO**
 STYLE **KENNETH IZE**
 GROOMING **OBIDIKE**
 FULL LOOK **IAMISIGO BY BUBU OGISI**



ISSUE 7

PHOTOGRAPHY
INEZ VAN LAMSWEERDE
 & **VINOODH MATADIN**
 CREATIVE DIRECTION
RICCARDO TISCI
 STYLE **KK OBI**
 FEATURING
MICHAELA COEL
 Rick Owens Weil

Covers

ISSUE 6 - DIGITAL COVER

PHOTOGRAPHY **ANDREW COURTNEY**
TEXT **AHMAD HARHASH**
Family Group, 2012



ISSUE 6 - FRONT & BACK COVER

TALENT **KELELA**
PHOTOGRAPHY **LIZ JOHNSON** ARTUR
CREATIVE DIRECTION & STYLE **KK OBI**
ART DIRECTION **NOLLY BABES**
TEXT **MATTHEW BENSON** AND **FARIS CUCHI GEZAHEGN**
MAKE-UP ARTIST **MATA MARIELLE**
HAIR STYLIST **KEI TAKANO** USING **TRENDSCO** AND **HELENA WIGS**
PRODUCTION **YMI STUDIO**



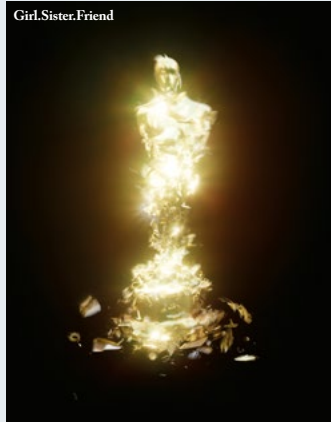
ISSUE 6 - FRONT & BACK COVER

PHOTOGRAPHY **RICHIE SHAZAM**
STYLE **LU PHILIPPE GUILMETTE**
MAKE-UP ARTIST **JULIAN STOLLER**
HAIR STYLIST **JOHN NOVOTNY** USING **DAVINES**
MODEL **OLUCHI** AT **DNA MODELS**
CASTING **RICKY MICHELS**



ISSUE 6 - FRONT COVER

TALENT **ADESUWA AIGHEWI** AT **ELITE**
PHOTOGRAPHY **JACQUELINE LANDVIK**
STYLE **STELLA GREENSPAN**
HAIR STYLIST **SONNY MOLINA**
AT **STREETERS**
MAKE-UP ARTIST **NAT CARLSON**
CASTING **SIGURD GRAVEM**



ISSUE 6 - BACK COVER

CGI ARTIST **MAURICE ANDRESEN**
TEXT **MATTHEW BENSON**



ISSUE 6 - BACK COVER

ARTWORK **CHIOMA EBINAMA**
TEXT **MATTHEW BENSON**
The Empress, 2021



ISSUE 6 - FRONT & BACK COVER

PHOTOGRAPHY **CHIESKA FORTUNE SMITH**
PHOTOGRAPHY ASSISTANT **ED PHILLIPS**
STYLE **MATTHEW JOSEPHS**
MAKE-UP ARTIST **CRYSTABEL RILEY**
HAIR STYLIST **RYO NARUSHIMA**
TALENT **CHOL MABIOR** AT **MODELS1**, **GUILLAUME** AT **NORME**
CASTING **AFFA OSMAN**



ISSUE 5 - DIGITAL COVER

PHOTOGRAPHY **JAMES TENNESSEE BRIANDT**
Ye-Yee-Ye Parade 1, Jamestown, Accra, Ghana, 2021-2022



ISSUE 5

PHOTOGRAPHY **MARC ASEKHAME**
CREATIVE DIRECTION & STYLE **KK OBI**
TEXT **VANESSA PETERSON**
ALL CLOTHING **BURBERRY** BY **RICCARDO TISCI**
MODEL **RAZAK** AT **SUPA**
PRODUCTION **YMI STUDIO**
CASTING **MISCHA NOTCUTT**, **11C CASTING**

Covers

ISSUE 5

PHOTOGRAPHY
WOLFGANG TILLMANS
Outside New Afrika Shrine, Lagos, 2022



ISSUE 4

PHOTOGRAPHY PIETER HUGO
STYLE LU PHILIPPE GUILMETTE
HAIR STYLIST
PABLO KUEMIN AT BRYANT ARTISTS
USING VIRTUE
MAKEUP ARTIST
LOUISA TRAPIER AT ASG
USING MAC,
THE ORDINARY & KRYOLAN

ISSUE 5

PHOTOGRAPHY
KWABENA SEKYI APPLAH-NTI
CREATIVE DIRECTION & STYLE KK OBI
ALL CLOTHING
BOTTEGA VENETA BY MATTHIEU BLAZY
TALENT OBONGJAYAR
TEXT & ART DIRECTION
WILLIAM NDATIRA
PRODUCTION YMI STUDIO



ISSUE 4

COURTESY OF
SAMAN ARCHIVE, 1990S, APAM.
PHOTOGRAPHER
JACOB QUAYE MENSAR
TEXT OSEI BONSU

ISSUE 5

PHOTOGRAPHY
WINTER VANDENBRINK
STYLE KK OBI
CASTING MADELEINE ØSTILE,
AAMØ CASTING

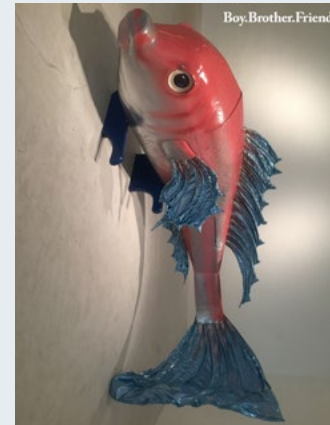
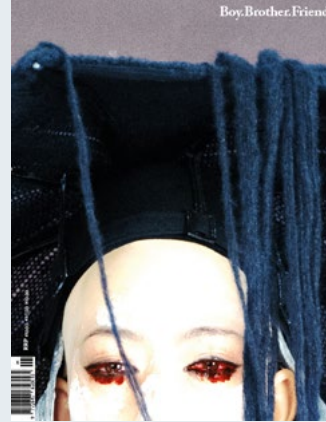


ISSUE 4

ILLUSTRATION ALEX MEIN
TEXT PAUL MENDEZ
IN COLLABORATION WITH
A VIBE CALLED TECH & WETRANSFER

ISSUE 5

PHOTOGRAPHY ZHONG LIN
STYLE LU PHILIPPE GUILMETTE
HAIR STYLIST LAURENT PHILIPPON
MAKE UP VALENTINA LI
MODEL ANGIE
Yohji Yamamoto Hat



ISSUE 4

ARTWORK PAA JOE
TEXT NELSON CJ
SPECIAL THANKS
JACOB TETTEH ASHONG

ISSUE 4 - DIGITAL COVER

PHOTOGRAPHY
INEZ VAN LAMSWEERDE
& VINOODH MATADIN
TALENT MOSES SUMNEY
CREATIVE DIRECTION & STYLE KK OBI
ALL CLOTHING
BURBERRY BY RICCARDO TISCI
TEXT EKOW BARNES

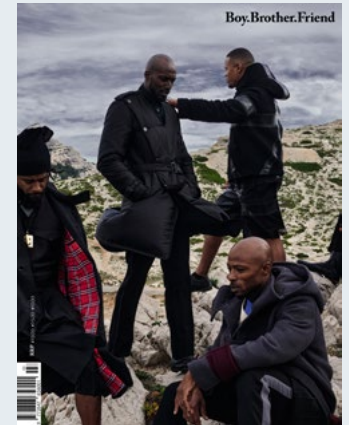


ISSUE 3 - DIGITAL COVER

PHOTOGRAPHY KADER DIABY
CREATIVE DIRECTION & STYLE
BUBU OGISI
ALL CLOTHING OLOOH
MODEL ANGE DEZAH

ISSUE 4

PHOTOGRAPHY
INEZ VAN LAMSWEERDE
& VINOODH MATADIN
TALENT MOSES SUMNEY
CREATIVE DIRECTION & STYLE KK OBI
ALL CLOTHING
BURBERRY BY RICCARDO TISCI
TEXT EKOW BARNES



ISSUE 3

PHOTOGRAPHY
MOHAMED BOUROUSSA
CREATIVE DIRECTION & STYLE
KK OBI
ALL CLOTHING
BURBERRY
BY RICCARDO TISCI
MODELS HAMADOU, MJ,
NATUREZA, STEPHANE

Covers

ISSUE 3

TALENT'S **BUNMI OGUSTO, MOMO NDIAYE, CKTRL, ANYIEL MAJOK, TAKFARINES BENGANA, OYINKANSOLA DADA, OTTOWA KWAMI, JD ANKOMAH, YANN TURCCHI, MOUSTAPHA SY & FARA HOMIDI**
PHOTOGRAPHY **RETO SCHMID**
ALL CLOTHING **KENNETH IZE**
STYLE **IB KAMARA**



ISSUE 3

PHOTOGRAPHY **ÉTIENNE SAINT-DENIS**
STYLE **LU PHILIPPE GUILMETTE**
ALL CLOTHING **XULY.BÉT**
MODEL **MIKA AT FACES MGMT**



ISSUE 3

TALENT **IB KAMARA**
PHOTOGRAPHY **JUSTIN FRENCH & IB KAMARA**
STYLE **IB KAMARA**
Burberry Trousers
Stylist's Own Bangle
Stylist's Own Ring



ISSUE 3

PHOTOGRAPHY **ADETOLANI DAVIES JR**
A Scene From The Osun-Osogbo Festival 2021



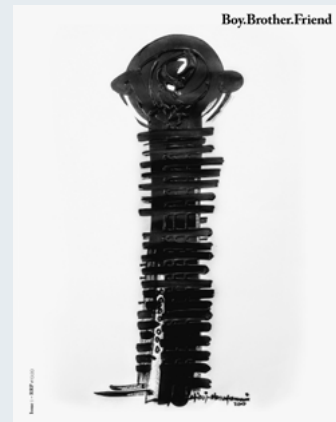
ISSUE 2

PHOTOGRAPHY **MANNY JEFFERSON**
STYLE **OLA EBITI**
MODELS **LAWAL, FEMI & MALFRED**
Lawal: Stylist's own Jacket, Trousers, Shirt and Sandals
Femi: Shirt by Costume Studio, Stylist's own Coat, Trousers and Shoes, Scarves by Jil Sander
Malfred: Stylist's own Jacket and Shirt, Trousers by Orange Culture, Scarf by Jil Sander



ISSUE 2

TALENT **MEWALGA MOHAMMED**
PHOTOGRAPHY **KADARA ENYEASI**
CREATIVE DIRECTION & STYLE **KK OBI**
FULL LOOK **BURBERRY BY RICCARDO TISCI**



ISSUE 2

ARTIST **JELILI ATIKU**
Ancestors' Presence VIII, Acrylic on paper, 59.4cm x 41.9cm, 2020



ISSUE 2

TALENT **KENNETH IZE**
PHOTOGRAPHY **LAKIN OGUNBANWO**
STYLE **KK OBI**
FULL LOOK **KENNETH IZE**



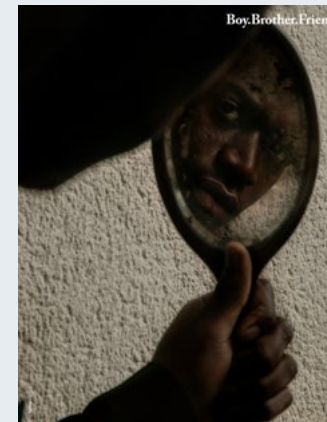
ISSUE 2

PHOTOGRAPHY **SABELO MLANGENI**
Izimbali ne Nendandatho, Collie Magagula and Jomo Mhlanga, 2011



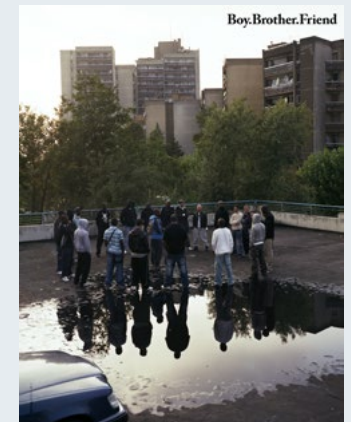
ISSUE 1

PHOTOGRAPHY **HENDRIK SCHNEIDER**
STYLE **KK OBI**
FULL LOOK **MOWALOLA SS20**



ISSUE 1

TALENT **DAMSON IDRIS**
PHOTOGRAPHY **ALEXANDER INGHAM BROOKE**
STYLE **KK OBI**
FULL LOOK **YOHJI YAMAMOTO SS20**



ISSUE 1

MOHAMED **BOUROUISSA**
LE MIROIR, 2006
From the series "Périphérique"
C-print, 120 x 90 cm
© ADAGP Mohamed Bourouissa
Courtesy the artist
and Kamel Mennour, Paris/London

Boy.Brother.Friend Manifesto

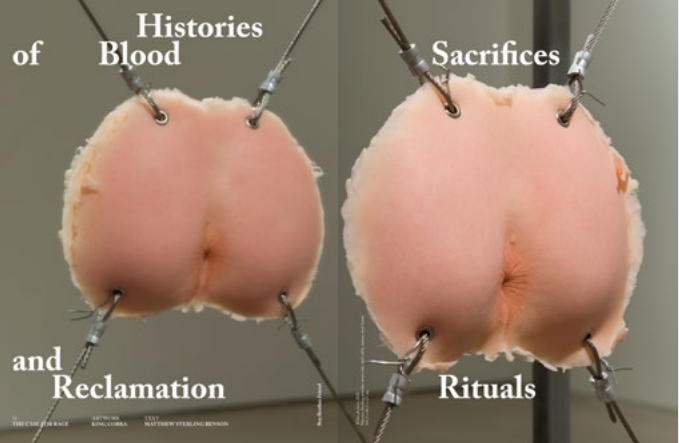
Boy.Brother.Friend is a biannual print publication and digital platform which seeks to examine fashion, contemporary art, and theory through the guise of the male experience. By examining diaspora identities from London to Lagos, and beyond, **Boy.Brother.Friend** champions new talents while unpacking diverse realities and urgent discourses within society and culture. The publication is an invitation to cross-examine intersectionality, male identities and transnational cultures in the world today, **Boy.Brother.Friend** explores cultural flows and international migration through a shared lens of contemporary art, fashion, and theory.

Boy.Brother.Friend is a sophisticated and thought-provoking biannual publication and digital platform that primarily captures the essence of the black male experience within the realms of fashion, art, and culture. With a focus on creativity and soul, each issue delves deep into a relevant theme, bringing it to life with an eclectic mix of exposés, interviews, editorials, poems, and captivating photographic coverage of major events and culture markers across the globe.

Boy.Brother.Friend launched on the 8th of May 2020 and has built a robust and ever-growing presence on instagram followers, maintaining the print publication's strong aesthetic in daily communication with both readers and collaborators. This conversation introduces the brand to a growing audience and a developing readership throughout the years.



Issue 09
Fashion, Art, Theory, Portraits



ARTWORK KING COBRA
TEXT MATTHEW STERLING BENSON



PHOTOGRAPHY JEBI LABEMBIKA
STYLE KK OBI
ALL CLOTHING LOUIS VUITTON BY PHARRELL WILLIAMS



TALENT JOAN SMALLS
CREATIVE DIRECTION & PHOTOGRAPHY RICCARDO TISCI



CONTRIBUTION WALES BONNER



CONTRIBUTION DELFIN & KOHSHIN FINLEY



CONTRIBUTION ERIC GYAMFI

TALENT MICHAELA COEL
PHOTOGRAPHY INEZ VAN LAMSWEERDE & VINOODH MATADIN
CREATIVE DIRECTION RICCARDO TISCI
STYLE KKOBI



Issue 08

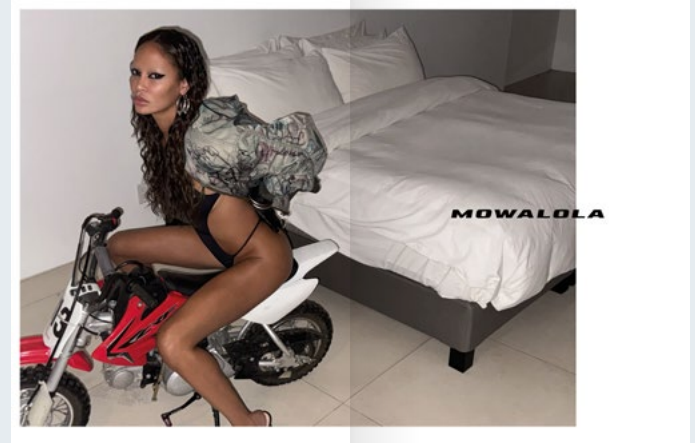
Advertising Campaign, Fashion, Collaborations
Guest Editor & Creative Director : Riccardo Tisci



TALENT MICHAELA COEL
PHOTOGRAPHY INEZ VAN LAMSWERDE & VINOODH MATADIN
CREATIVE DIRECTION RICCARDO TISCI
STYLE KK OBI



TALENT MARIACARLA BOSCONO
CREATIVE DIRECTION & PHOTOGRAPHY RICCARDO TISCI



TALENT JOAN SMALLS
CREATIVE DIRECTION & PHOTOGRAPHY RICCARDO TISCI



CONTRIBUTION WALES BONNER



CONTRIBUTION DELFIN & KOHSHIN FINLEY



CONTRIBUTION ERIC GYAMFI



ISSUE 4

PHOTOGRAPHY INEZ VAN LAMSWEERDE & VINOODH MATADIN
CREATIVE DIRECTION & STYLE KK OBI
FASHION BURBERRY BY RICCARDO TISCI
TEXT EKOW BARNES



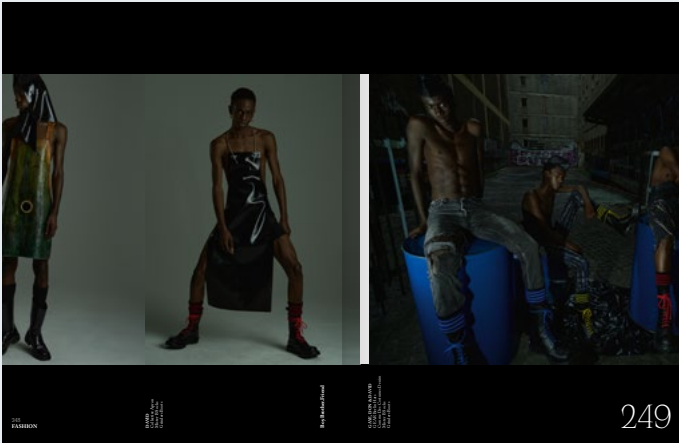
ISSUE 03

PHOTOGRAPHY RETO SCHMID
STYLE KK OBI



ISSUE 1

PHOTOGRAPHY JULES MOSKOVITCHENKO
STYLE HAMISH WIRGMAN
MODELS KAMIL



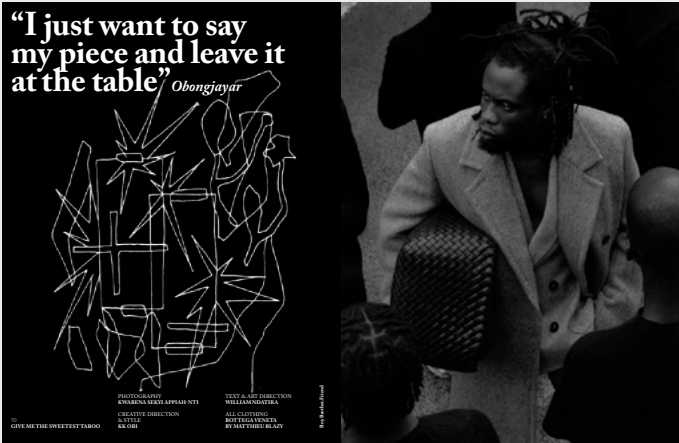
ISSUE 5

PHOTOGRAPHY TILL JANZ
STYLE TOBY GRIMDITCH



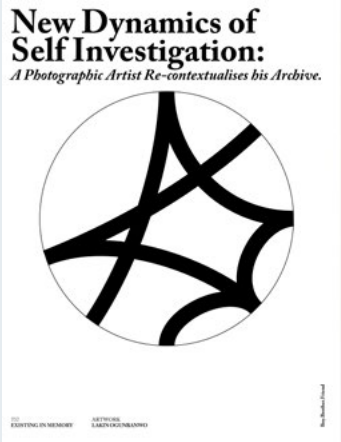
ISSUE 2

PHOTOGRAPHY PEGAH FARAHMAND
STYLE LU PHILIPPE GUILMETTE
ALL FASHION TELFAR



ISSUE 5

PHOTOGRAPHY KWABENA SEKYI APPIAH-NTI
CREATIVE DIRECTION & STYLE KK OBI
TEXT & ART DIRECTION WILLIAM NDATIRA
ALL CLOTHING BOTTEGA VENETA BY MATTHIEU BLAZY



ISSUE 7
ARTIST LAKIN OGUNBANWO



ISSUE 2
ARTIST JELILI ATIKU



ISSUE 1
27 = REPOS



ISSUE 6
ARTIST PHOEBE COLLINGS-JAMES
TEXT JAREH DAS



ISSUE 4
ILLUSTRATION ALEX MEIN
TEXT PAUL MENDEZ
IN COLLABORATION WITH A VIBE CALLED TECH & WETRANSFER



ISSUE 7
PHOTOGRAPHY LARS LAUMANN
TEXT EDDIE AHMAD

Portraits



ISSUE 7
PHOTOGRAPHY AHMED ISMAIL
STYLE SIMBA ELMUR



ISSUE 5
PHOTOGRAPHY HENDRIK SCHNEIDER
STYLE KK OBI



ISSUE 2
PHOTOGRAPHY STEPHEN TAYO



ISSUE 6
TALENT ADESUWA AIGHEGI AT ELITE
PHOTOGRAPHY JACQUELINE LANDVIK
STYLE STELLA GREENSPAN



ISSUE 1
PHOTOGRAPHY CAMPBELL ADDY
STYLE KK OBI
TEXT ADJOA ARMAH
TALENTS LA TIMPA, MUSICIAN & WILLIAM NDATIRA, RESEARCHER
& ARCHIVIST



ISSUE 1
PHOTOGRAPHY NICHOLAS HADFIELD
STYLE KK OBI
TALENT OSEI BONSU, CURATOR OF INTERNATIONAL ART, TATE MODERN

Contributors

A SAI TA
ABBA T MAKAMA
ABDEL MONEIM ABDEL HAY
ABDOURAHMAN NJIE
ADAM GARLAND
ADEDAMOLA ODETARA
ADESUWA AIGHEWI
ADETOLANI DAVIES JR
ADJOA ARMAH
AFFA OSMAN
AHEEM SOSA
AHMAD HARHASH
AHMED ISMAIL
AHMED UMAR
AJAMU X
ALEC MAXWELL
ALEX MEIN
ALEXANDER IKHIDE
ALEXANDER INGHAM
BROOKE
ALFREDO JAAR
ALI PIRZADEH
ALPHA DIA
ALVARO BARRINGTON
ANDERS HAYWARD
ANDREW COURTNEY
ANDREW DURBIN
ANDREW PASQUIER
ASSOCIATION OF QUEER
ETHNIC MINORITIES
ATHI-PATRA RUGA
AWAR ODHIANG
AWENG CHUOL
AZZA YOUSIF
BABATUNDE ALI
BARI KHALIQUE
BAYAN ABUBAKR
BEA SWEET
BENJAMIN HUSEBY
BERNICE MULENGA
BERTO
BILLY LOBOS
BINKADY-EMMANUEL
BLAZE
BLESSING ORJI
BOLAJI ANIMASHAUN
BUBU OGISI
BUNMI AGUSTO
BWALYA NEWTON

CAMERON UGBODU
CAMPBELL ADDY
CASPER KOFI
CHARLENE PREMPAH
CHARLENE PREMPEH
CHIESKA FORTUNE SMITH
CHIOMA EBINAMA
CHLOE FILANI
CHLOE ROSOLEK
CHOL MABIOR
CLIFFORD PRINCE KING
CONAN LAURENDOT
COVCO
CYNTHIA IGBOKWE
CYNTHIA IGBOKWE
DAMSON IDRIS
DAN ADEYEMI
DANIEL ANUM JASPER
DANIEL BASH OSHIAFI
DANIEL OBASI
DANIEL OBAWEYA
DAVIDO
DEBORAH LIPPMANN
DELALI AYIVI
DELFIN FINLEY
DJ CHAPPEL
DOZIE KANU
DURAN LANTINK
EDDIE AHMAD
EDEM DOSSOU
EDET UDOSEN
EDWARD ENNINFUL
EDWARD WAKILI HICK
EIMAN YOUSIF
EKOW BARNES
ELIJAH OLAITAN LAWAL
ELLINGTON WELLS
ERIC GYAMFI
ÉTIENNE SAINT-DENIS
EVE WANGUI GICHUHI
FADEKEMI OGUNSANYA
FARA HOMIDI
FARIDAH FOLAWIYO
FARIS CUCHI GEZAHEGN
FATOUMATA DIABATE
FELICE NOVA NOORDHOFF
FERANMI ESO
FEY CARLA ADEDIJI
FRANCESCO RISSO

FUNMI LIJADU
GABRIEL MOSES
GARANCE VIAL
GEORGIA PALMER
GHISLAINE JAMOIS
GRACE SINNOTT
GUILLAUME DIOP
HAMISH WIRGAN
HANK WILLIS THOMAS
HANNAH O'LEARY
HARRY STAYT
HASSAN KAMIL
HELENE SELAM KLEIH
HENDRIK SCHNEIDER
HENNESSEY NYANNYIER
HIÉ-ROUMY
HT CASTING
IB KAMARA
IFEBUSOLA SHOTUNDE
IFEDOLAPO APAMPA
IFEDOYIN SHOTUNDE
INEZ & VINOODH
IRINA SHAYK
ISAAC POLEON
ISABEL BUSH
ISABEL OKORO
ISMAIL EINASHE
JACOB LAWRENCE
JACQUELINE LANDVIK
JAMES MASSIAH
JAMES TENNESSEE BRIANDT
JAMMAL IBRAHIM
JANNIS BIRSNER
JAREH DAS
JASMINE AMUSSEN
JAWARA ALLEYNE
JAY IZZARD
JAZZ GRANT
JEBI LABEMBIKA
JELILI ATIKU
JENEVIEVE AKEN
JENKE AHMED TAILLEY
JERI HILT
JERMAINE FRANCIS
JESSICA MADAVO
JO FROST
JOAN SMALLS
JOEL PALMER
JOHN AKOMFRAH

JONATHON JOHNSON
JONI ZHU
JORDAN ANDERSON
JOSH STOVELL
JOSHUA STOVELL
JOTA MOMBAÇA
JOY MATASHI
JUERGEN STROHMAYER
JULES MOSKOVITCHENKO
JULIA SARR-JAMOIS
JUSTIN FRENCH
K BAILEY OBAZEE
KADARA ENYEASI
KADER DIABY
KAHLIL ROBERT IRVING
KAI ISAIAH JAMAL
KALPESH LATHIGRA
KARA WALKER
KAREEM REID
KARL FELIX
KATE STANWORTH
KATERINA JEBB
KEARRA AMAYA GOPEE
KEHINDE ARE
KEI TAKANO
KELELA
KENNETH IZE
KENNY CAMPBELL
KESH
KHALIL GHANI
KHOLOD KHAIR
KIM JAKOBSEN TO
KIM MAO
KIM RANCE
KING COBRA
KO__LO
KOJO ABUDU
KWABENA SEKYI APPIAH-NTI
KWAKU KONADU
LA TIMPA
LAKIN OGUNBANWO
LAMINE BADIAN KOUYATE
LARA MCGRATH
LARISSA-DIANA FUHRMANN

Contributors

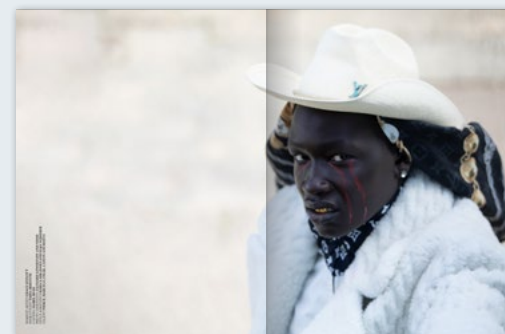
LARS LAUMANN
LAURENT PHILIPPON
LAWIS DALTON GILBERT
LEA T.
LEONARD IHEAGWAM
(SOLDIER)
LEYMAN LAHCINE
LIV LITTLE
LIZ JOHNSON ARTUR
LOLU PINHEIRO
LOUISA TRAPIER
LU PHILIPPE GUILMETTE
LUCAS BABINET
LUIS ALBERTO RODRIGUEZ
MADELEINE OSTILE
MADELINE OSTILE
MAHMOOD
MAHORO SEWARD
MAIA HAWAD
MAIEN ELHASSAN
MAJDA JOHN PETER
MANNY JEFFERSON
MARC ASEKHAME
MARIACARLA BOSCONO
MARIAL AKECH
MARK CARRASQUILLIO
MARK COOREFIELD MOORE
MARK GRATTAN
MATA MARIELLE
MATT LAMBERT
MATTHEW BENSON
MATTHEW BLAZY
MATTHEW JOSEPHS
MAURICE ANDRESEN
MAXINE
MAYUKO NAKAE
MELISSANDRE GUIMONDO
MEWALGA MOHAMAD
MEWALGA MOHAMMED
MICHAEL MIKE
MICHAELA COEL
MILTON DAVID DIXON III
MISCHA NOTCUTT
MISS JASON
MJ HARPER
MOBOLAJI DAWODU
MOHAMED BOUROUISSA
MONA TOUGAARD
MONIKA TRANG LE

MOSES SUMNEY
MOUNTAGA DIOP
MOWALOLA
MOWALOLA
MS CARRIE STACKS
MUHAMMAD SALAH
MUMI HAIATI
NARI WARD
NELSON CJ
NICHOLAS DALEY
NICHOLAS HADFIELD
NICHOLE SOBECKI
NICOLAS HUCHARD
NICOLE CHEN
NIMIE
NIYI OKUBOYEJO
NOAH SWINNEY
NOLLY BABES
NUBA
NYADOLLIE DENG
OBONGJAYER
ODUNSI THE ENGINE
OLA EBITI
OLADELE AJIBOYE
BAMGBOYE
OLAOLUSLAWN
OLIVER BIJAN
OLLY NZE
OLU OGUNNAIKE
OLUCHI ONWEAGBA-
ORLANDI
OLUKEMI LIJADU
OLUWASEGUN ROMEO
ORIOGUN
OMAR CEESAY
OSALODOR OSAWEMWENZE
OSEI BONSU
PAA JOE
PABLO KUEMIN
PAPA OMOTAYO
PATRIZIA PILOTTI
PAUL MENDEZ
PAUL MPAGI SEPUYA
PE FERREIRA
PEGAH FARAHMAND
PHILIP DANIEL DUCASSE
PHOEBE COLLINGS-JAMES
PIETER HUGO
PRECIOUS OKOYOMON

QUIL LEMONS
RAFAEL PAVAROTTI
RAGA MAKAWI
RAHIEM SHADAD
RAZAK SALIFOU
RENI FOLAWIYO
RETO SCHMID
REWA
RICHARD RIAKPORHE
RICHIE SHAZAM
RITA MAWUENA BENISSAN
ROBIN PLUS
ROMEO ORIOGUN
ROUA EBAIDO
ROWAN PAPIER
ROXANE DEPARDIEU
RUKUS! ARCHIVE
RUTH OSIME
RYAN CARDOSO
RYO NARUSHIMA
SABELO MLANGENI
SAMMY LOREN
SANY ALIBO
SARA MATHIASSEN
SEAN BANKHEAD
SERHAT ISIK
SHABAKA HUTCHINGS
SHAKEENA JOHNSON
SHANNON STOKES
SHARJAH ART FOUNDATION
STEPHEN TAYO
SHELLI MOSLEY
SHIRIN NESHAT
SHYGIRL
SIGURD GRAVEM
SIL BRUINSMA
SIMBA ELMUR
SLINA SOLEDAD
SONNY MOLINA
STELLA GREENSPAN
STÉPHANE GABOUÉ
SYLVIE MACMILLIAN
TABITHA THORLU-BANGURA
TAIBA AKHUETIE
TAREK MOUGANIE
TASHI LAHMU
TAYLOR THORSKI
TELFAR
THE CAVEMEN

THEO ESHETU
THEO WHITE WINE
THIERY DO NASCIMENTO
TILL JANZ
TIWA SAVAGE
TOBY GRIMDITCH
TOM H
TOMI ROPPOINGI
TONY TAGOE
TOPHER CAMPBELL
TORSO
TRINITY ELLIS
TURKAN
VA-BENE ELIKEM FIATSI
(CRAZINIST)
VANESSA PETERSON
VINCENT FRÉDÉRIC-
COLOMBO
VIRGINIA CHIHOTA
WALES BONNER
WEBSTER OJARA
WEMI ALUKO
WILLIAM NDATAIRA
WINTER VANDENBRINK
WOLFGANG TILLMANS
WU-LU
WURLD
YANN TURCHI
YASMIN WARSAME
YASSER ABUBEKER
YVETTE TETTE
ZEZI IFORE
ZHONG LIN

Collaboration
Louis Vuitton & Boy.Brother.Friend
 Issue 9



PHOTOGRAPHY JEBI LABEMBIKA
 STYLE KK OBI
 ALL CLOTHING LOUIS VUITTON BY PHARRELL WILLIAMS
 MAKEUP ARTIST GRACE SINNOTT
 HAIR STYLIST TAIBA AKHUETIE
 CASTING ISABEL BUSH
 PHOTO ASSISTANTS ZACHARIE LEWERTOFF AND NIMIE
 STYLE ASSISTANTS HARI CLARK-JONES AND MAJA NEJDEKER
 TALENT PIERCE, MARCELO, OMAR, CAIYON AND BERTO

Collaboration Burberry & Boy.Brother.Friend

BBF #2 COVER
TALENT MEWALGA MOHAMMED
PHOTOGRAPHY KADARA ENYEASI
CREATIVE DIRECTION & STYLE
KK OBI
FULL LOOK
BURBERRY BY RICCARDO TISCI



BBF #3 COVER
PHOTOGRAPHY
MOHAMED BOUROUISSA
CREATIVE DIRECTION & STYLE
KK OBI
ALL CLOTHING BURBERRY BY
RICCARDO TISCI
MODELS HAMADOU, MJ, NATUREZA,
STEPHANE



[Play Video](#)



DIRECTOR & PHOTOGRAPHER
MOHAMED BOUROUISSA
[@mohamedbourouissa](#)
CREATIVE DIRECTION & STYLE KK OBI
[@kkobi1](#)
STYLIST'S ASSISTANT
MELISSANDRE GUIMONDO
ALL CLOTHING
BURBERRY BY RICCARDO TISCI
[@Burberry](#)
[@RiccardoTisci17](#)
CASTING
STEPHANE GABOUE
[@stephanegaboue](#)

PRODUCTION TEAM
OTMAN QRITA, SUZON THOMMEN,
EMILIEN PERDEREAU

PRODUCTION COMPANY
STUDIO OTMAN QRITA
FILM EDIT & TITLE DESIGN
JULES BANIDE
[@banidestudio](#)
MODELS
HAMADOU, ILAN, NORDINE,
STEPHANE, YANIS, BEN, MJ, NATUREZA

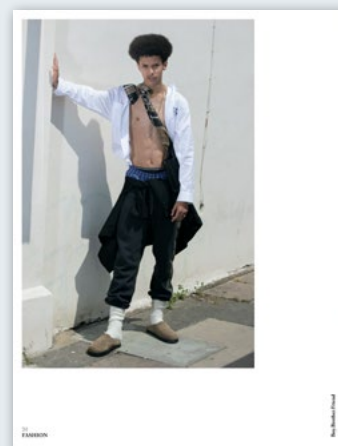
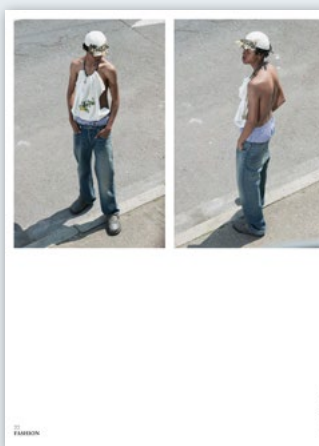
BBF #4 COVER
PHOTOGRAPHY INEZ VAN
LAMSWERDE & VINOODH MATADIN
TALENT MOSES SUMNEY
CREATIVE DIRECTION & STYLE KK OBI
ALL CLOTHING BURBERRY
BY RICCARDO TISCI
TEXT EKOW BARNES



BBF #5 COVER
PHOTOGRAPHY
MARC ASEKHAME
CREATIVE DIRECTION & STYLE
KK OBI
ALL CLOTHING
BURBERRY BY RICCARDO TISCI
MODELS
RAZAK AT SUPA



Collaboration
Dior & Boy.Brother.Friend
 Issue 6



PHOTOGRAPHY JEBI LABEMBIKA
 STYLE LARA MCGRATH
 ALL CLOTHING DIOR TEARS
 PHOTOGRAPHY ASSISTANT NIMIE
 MODELS NYLLE AT NAMED AND SHAYE AT FORTE
 PRODUCTION KK OBI
 CASTING FERANMI ESO

Collaboration
Bottega Veneta & Boy.Brother.Friend
Issue 5 & 7



"It was inspirational on some level because the lyrics would talk about things that I was really going through. For instance, when DMX came out, I was like damn, was it something I did that made a dad leave his first kid? All those different lyrics hit me so deep, you know."

SPINX I have old are you this time?
Like 190?

Ali: I started when I was like 10.

And this was like the early nineties and that was really an era when like a lot of the culture was reacting to really be one that people know of today. You had my you had Tupac.

Yeah, and Maggie kind of brought it back
mishy-mishy. And then you had, like, a lot of
liberal folks. You had Bruce Hammond,



SP: Steve Paul and later Shante Mize and other major people. And through Steve Paul we had this new called Plan in Brooklyn. If you said you a party was over there, I would be like, oh, I really have a place to go to, I'll be at the party.

how it translated it to him, bringing out
I would go to these parties and you would
see none of these gay parties, or even at
the corner of the block before they blew
up. Because back then you had to make it
in your neighbourhood before you could

25

35

become anything else. And a lot of people in my neighbourhood didn't really leave the neighbourhood, because it kind of sucked them, whereas I would go to school in the city and I would go to SoHo, Upper Manhattan, and Harlem. We also had Puerto Rico, which was like a major product.

ADD: All of it. Because all my sons worked in mobility Long Island buses as teenagers, so they knew the dirt that was good from these families. And they would make sure to kids get put into these things, too.

Ask: I'm curious when the Park will open.

and up in Suffolk, I think in the early 2000s, I would go get them and people would see me with these Psalms items, in church, and I would sell them the same! So, I'd buy them like, whatever amount of money and then resell them for 4 times the price.

AB: No, it's usually \$1,000 a year if I remember.

MOSES I can see how this translation will be a winner in the marketplace.

1000



"I just want to say my piece and leave it at the table" *Obongjayar*



book that had a big part in this record that I made is called *Let's Go* by Tracy K. Smith. She's an American poet. I randomly stumbled upon that book, and her idea of poetry was just so wild to me. The content of the book set me on this journey to write the album. For a big fan of watching people learn certain structuring from other people I guess. It's music in writing or this. Even this is a big one as well. All of these things kind of play into how I approach the music that I make. But as far as writing style or someone else's voice goes... I don't have anyone that I look up to...

Wit means it's a great sentence. In a sense, I feel the same way when you watch Tim Morrison, James Baldwin on a panel, how they respond, it's an energy. It's a mind which is agile.

O: Exactly, and it inspires me. But I trust before it's like nature and nurture. If

you're talking and you're just like, "Mh, I know exactly what you're talking about." So when I write, it doesn't necessarily come from them because, as much as I'd love to be an old man who smacks the three thousand books a year, I'm just not the kind I want to find myself that anyone else, the

You can pick up manuscripts, but you're not necessarily trying to be that person. You put it all together in your own way. My grandmother used to try to write what I thought was so serious for a woman to go through our books. She'd be like, "Say it in your own words. Don't quote it to me," and that's the important thing."

—MAY

Q: I have a confession to make. I'm afraid I've been talking too much lately. And what are you talking about? Is it love? No, all of those things are going on. Have would I approach a conversation about love? If I do, I'd like to know, if I'm trying to meet someone, how do I talk to them? Does this thing will kind of force me any writing because I'm not trying to write like someone else. Like I said, my

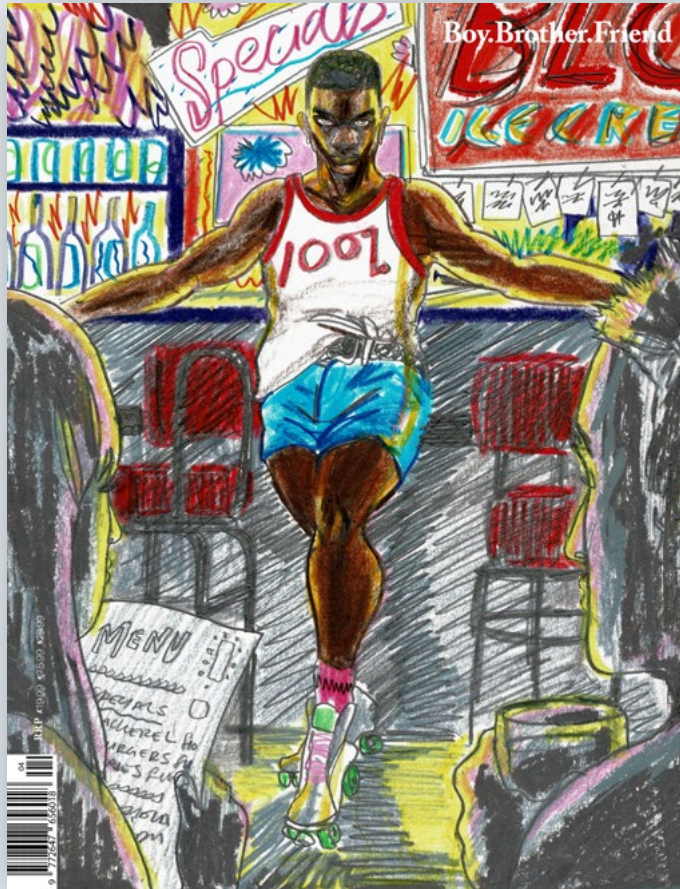
have to find your own voice and your voice is true to your story and true to your beliefs and your experiences, and so it's the language I would usually use. I don't really care for other things. I enjoy other things and I



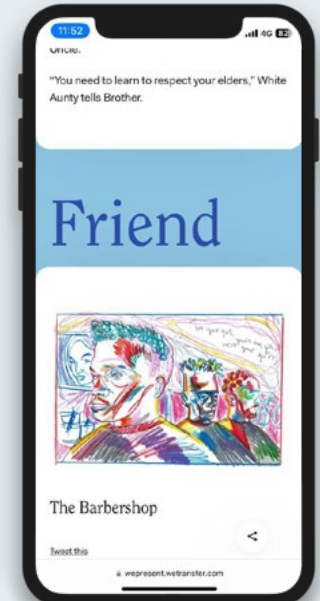
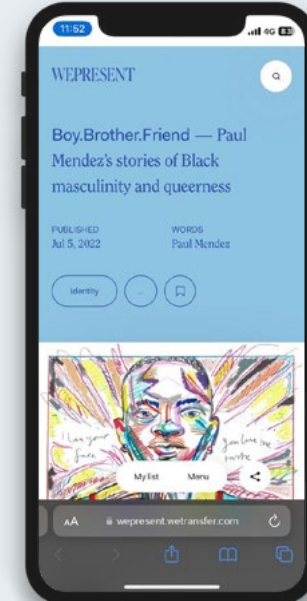
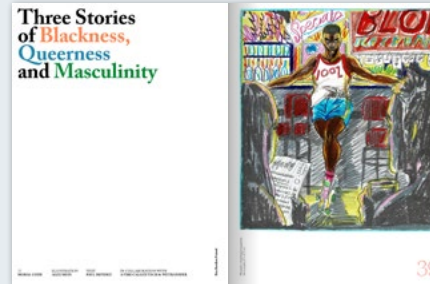
PHOTOGRAPHY KWABENA SEKYI APPIAH-NTI
CREATIVE DIRECTION & STYLE KK OBI
ALL CLOTHING BOTTEGA VENETA BY MATTHIEU BLAZY
TALENT OBONGJAYAR
TEXT & ART DIRECTION WILLIAM NDATIRA
PRODUCTION YMI STUDIO



Collaboration Wetransfer x A vibe called tech & Boy.Brother.Friend



BBF #4 COVER
ILLUSTRATION ALEX MEIN
TEXT PAUL MENDEZ
IN COLLABORATION WITH A VIBE
CALLED TECH & WETRANSFER



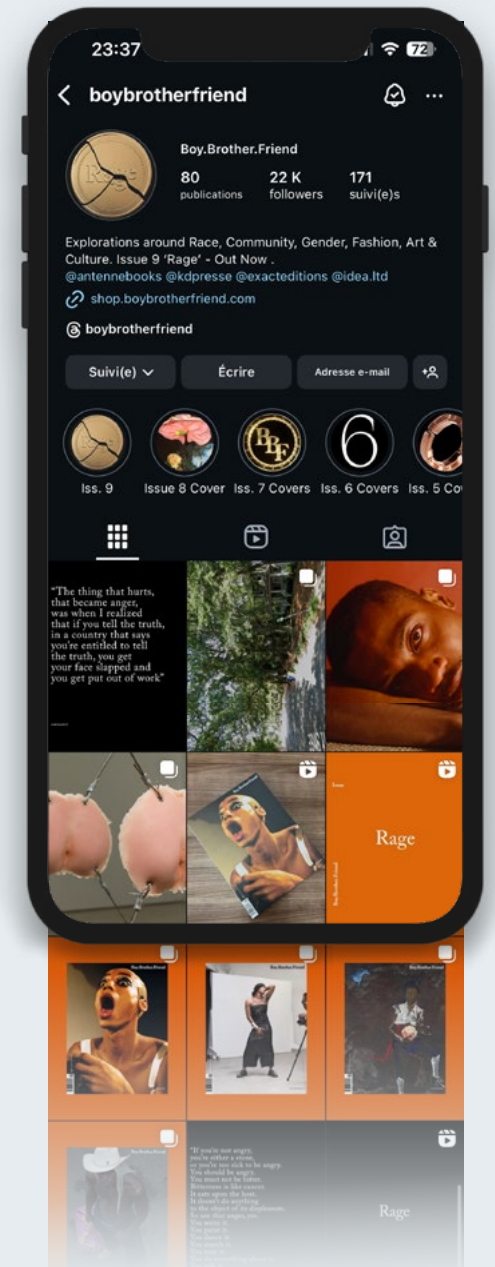
Collaboration
Spotify & Michaela Coel



BBF #4 COVER
ILLUSTRATION ALEX MEIN
TEXT PAUL MENDEZ
IN COLLABORATION WITH A VIBE
CALLED TECH & WETRANSFER

Social Boy.Brother.Friend

Boy.Brother.Friend launched on the 8th of May 2020 and has built a robust and ever-growing presence on social media, maintaining the print publication's strong aesthetic in daily communication with both readers and collaborators. This conversation introduces the brand to a growing audience and a developing readership throughout the years.



Audience

AB 1

Who: Diaspora Millennials,
Educated,
Seeking Information
and Craving Ideas.

Occupations: Leaders in Creative Fields,
Institutional Heads, Entrepreneurs, Artists,
Designers, Writers, Academics and Professionals.

Where:
New York - 22%
London - 44%
Paris - 20%
Berlin - 10%
Lagos - 4%



Circulation : Upon Request

Frequency: Bi-annual

Production Specifications:
260 pages, uncoated paper,
23 x 30 cm printed in the U.K.



TALENT IB KAMARA
PHOTOGRAPHY JUSTIN FRENCH & IB KAMARA
STYLE IB KAMARA

Print

Distribution

Antenne Books

KD Presse

Dover Street



BBF #2 BURBERRY COVER
PHOTOGRAPHY RETO SCHMID
ALL CLOTHING KENNETH IZE
STYLE IB KAMARA

TALENT'S BUNMI OGUSTO, MOMO NDIAYE, CKTRL, ANYIEL MAJOK,
TAKFARINES BENGANA, OYINKANSOLA DADA, OTTOWA KWAMI,
JD ANKOMAH, YANN TURCHI, MOUSTAPHA SY & FARA HOMIDI

Target Audience

Though Black America makes up a small portion of the U.S. population, Black buying power is approximately \$1 trillion with estimates placing it close to \$2 trillion by 2020, making us one of the largest economies in the world according to the World Bank, the 15th largest economy in the world in terms of GDP.

Black Men are making an impact with grooming habits, outpacing the total market by 20% on beauty and grooming items.

Black Men and Women are 20% more likely than the total population to say they will "pay extra for a product that is consistent with the image I want to convey."

Data

- Purchasing power of Britain's black and ethnic minority is now £300 billion,
- Lack of accountability - ethnic media is under-represented in mainstream
- In the U.K., the black and minority ethnic population has more than doubled in the last 30 years and is expected to double again by 2045. But a majority of them feel that mainstream advertising has no relevance to them.
- "Britain's ethnic minorities are younger than the rest of the country; they are urban dwellers, they are keener to buy and use new technology and their purchasing power is growing," IPA
- McKinsey & Company, a global management consulting firm, predicts that Africa's combined GDP will be \$2.6 trillion by 2020 and that "Africa's consumer spending by 128 million households with discretionary income is expected to be around \$1.4 trillion."

Sources

theblackdetour.com

www.nielsen.com

mediatel.co.uk

thepromota.com

mckinsey.com

un.org

translatemedia.com

- According to London's Evening Standard newspaper, this year saw a 400% rise in West African buyers snapping up property in Central London compared to similar periods in 2014.
- According to Tatler magazine, Nigerians spend \$500 million annually at British universities and schools.
- Quality remains a crucial consumer preference, with Africans reporting that the quality of the goods they buy is more important to them than value for money or low prices
- 72.4% of the African consumers says they are more likely to buy a product if the information is conveyed in a manner they can relate to.

Rates

Rate card

Opening DPS

£25,000

Specified position DPS

£21,600

DPS

£18,000

Outside back cover

£19,500

SP specified positions

£15,000

SP first 30%

£12,500

SP rom 30%

£10,000

Advertorial & specials

Rates upon request.

Digital rate card

Rates upon request.

Page dimension

Single page

Trim size; 230(w) × 300(h) mm

Bleed size; 233(w) × 306(h) mm

Double page spread

Trim size; 460(w) × 300(h) mm

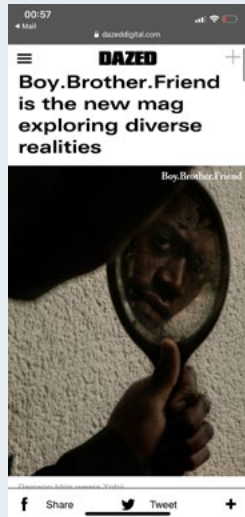
Bleed size; 466(w) × 306(h) mm

Payment terms for advertising upon request

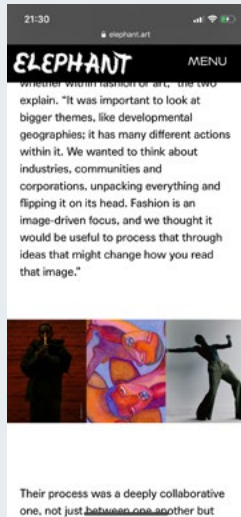


PHOTOGRAPHY ÉTIENNE SAINT-DENIS
STYLE LU PHILIPPE GUILMETTE
LOOK XULY.BÉT

Press Reviews Issue 01 & 02



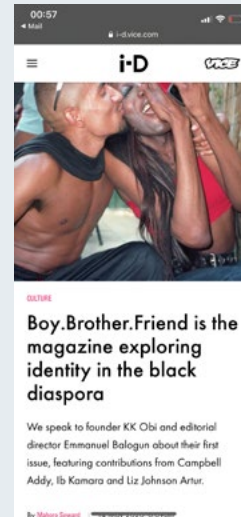
Dazed Digital



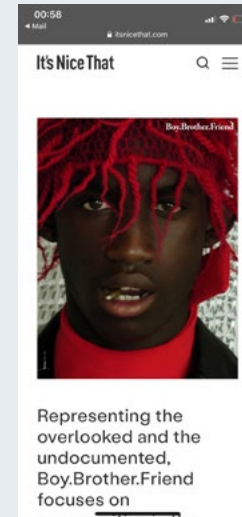
Elephant Magazine



Fantastic Man



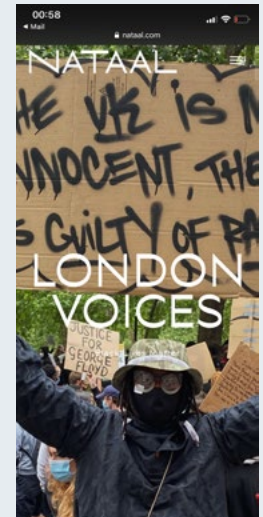
i-D Magazine



It's Nice That



Models.com



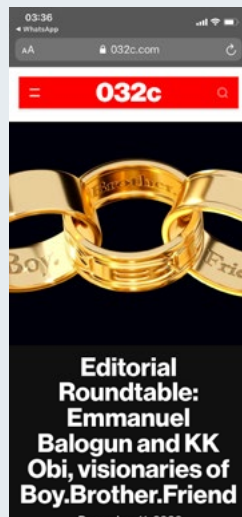
Nataal



Show Studio



The Face Magazine



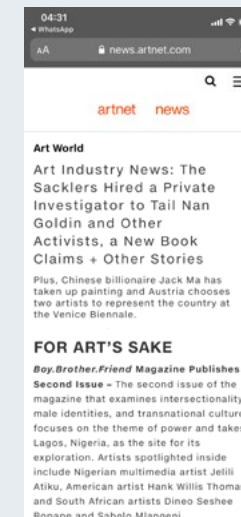
032c



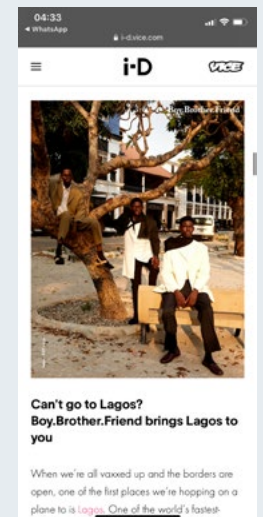
Port magazine



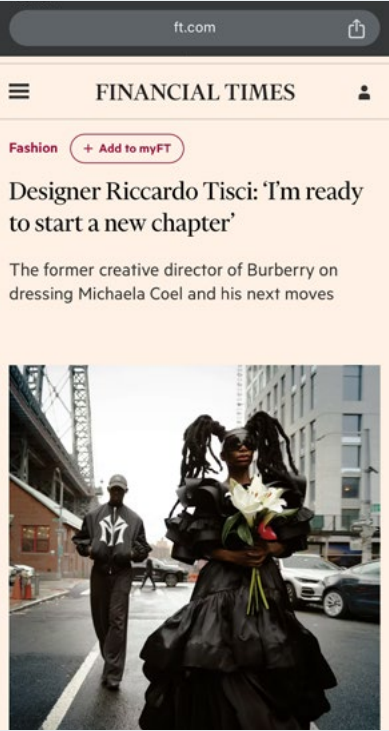
gal-dem



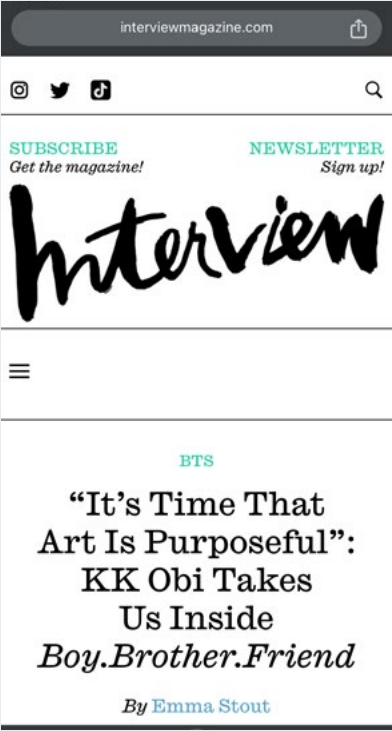
artnet



i-D



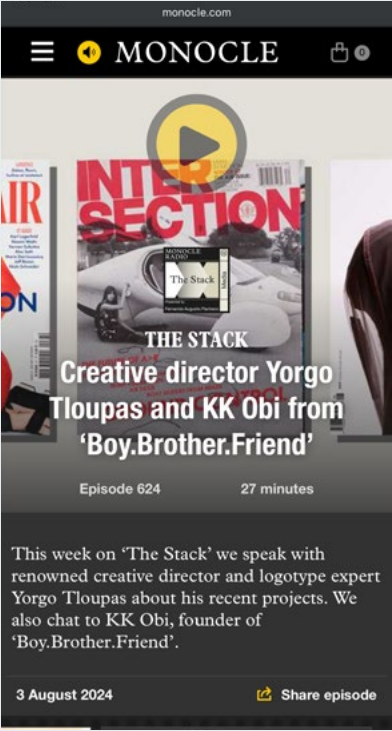
[Financial Time](#)



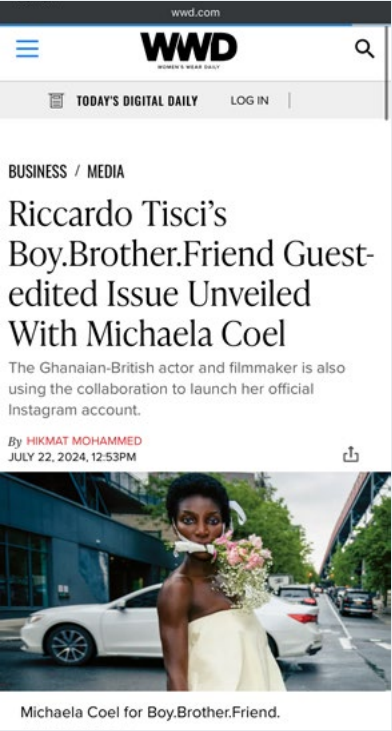
[Interview](#)



[Dazed](#)



[Monocle](#)



[WWD](#)

What's Next

Issue 10 - Destiny Geographical Focus - Mumbai

*Another world is not only possible, she is on her way.
On a quiet day, I can hear her breathing'.*
Arandati Roy.

With this issue, we traverse to India and dive into its rich literary, social, sexual, and political traditions and tensions. Contributors span a range of topics, including resistance in the age of ethnic populism, community amongst Indian society's most misunderstood and marginalised, and the beauty of discovering ones own power and forging new ways forward.

Contributors / Features Ideas

- Hijra community – Akshay Kanna
- India-Pakistan – Sound histories by Syma Tariq
- Perspectives on Indian Populism – Aditya Sarkar
- Amartya Sen – open discussion on global futures
- Benjamin Husby – Visuals
- Smita Lasrado – Visuals
- Indian Architecture – Studio Mumbai

Deadline - April 10 2025
Submitting to Printers 15 April
Release May 2025

Issue 11 - Love Geographical Focus - New York City Guest Editor - Shayne Oliver / Shayne Oliver Group

'I have been thinking about the notion of perfect love as being without fear, and what that means for us in a world that's becoming increasingly xenophobic, tortured by fundamentalism and nationalism'.
Bell Hooks.

Each **Boy.Brother.Friend** issue is a love letter to our community. And in Issue 11, our long overdue 'love' issue will be guest edited by the iconoclastic fashion designer, musician, and creative director Shayne Oliver. Never one to shy away from human complexity, Shayne Oliver's 'Love' issue will explore what love means within our current political moment that often all at once reifies, abhors, embraces, and at times exploits different communities' complex notions of love.

Contributors / Feature Ideas

- Hilton Als
- Robin Givhan
- Gaza Student protestor feature –
- Hisham Aida (Columbia University) – on race

Deadline - November 10 2025
Submitting to Printers 15 November
Release - November 2025

Girl.Sister.Friend - Launch Issue - Duty Geographical Focus - London

'Tell the truth through whichever veil comes to hand – but tell it. Resign yourself to the lifelong sadness that comes from never being satisfied.'
Zadie Smith.

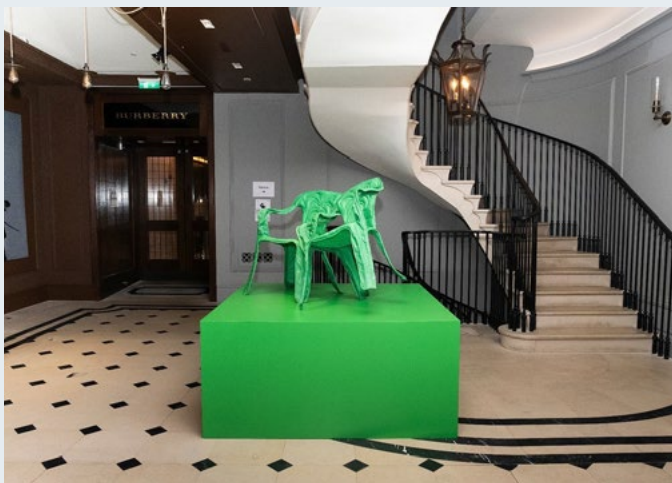
Girl.Sister.Friend is an annual print publication which seeks to examine the diaspora and female identities.

Duty is so often wielded against femmes in the Black diaspora. In this inaugural **Girl.Sister.Friend** issue, we take an oft-maligned and weaponised concept and unpack what it means in our rapidly changing and exponentially interconnected world.

Deadline - August 10 2025
Submitting to Printers 25 August
Release - September 2025

Exhibition

Before Anyone Else (19-21 November 2021) London
Supported by Burberry London



Exhibition Press Reviews

theartnewspaper.com

THE ART NEWSPAPER

Emerging artists // Review

Hottest emerging art exhibitions to see in London this weekend

From Ally Rosenberg's disarming parquet puddles to an African diaspora group show



Jebi Labembika's *Motabike* (2021). Courtesy of the artist and Boy.Brother.Friend

Kabir Jhala

19 November 2021

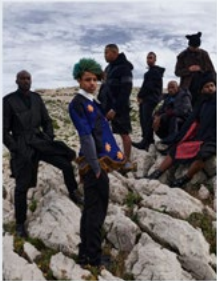
Share

[theartnewspaper](#)

i-d

boy.brother.fri...
London, United Kingdom

Boy.Brother.Friend
presents *Before Anyone Else*



19 - 21 November 2021
5 Vigo Street, W1
Exhibition|Talks|Performance

Supported by **BURBERRY**

[View more on Instagram](#)

462 likes

boy.brother.friend

[i-d](#)

dazed

Photo



Aimé par akua_auka et 2151 autres personnes

dazed #CultureFix @boy.brother.friend presents 'Before Anyone Else' - a 3-day public exhibition and live events programme in London, bringing together the work of 45 international artists working across photography, sculpture, drawing, text, video, performance, fashion and music.

Tap the link in bio to see more and RSVP or head to @boy.brother.friend

@mohamedbourouissa

Supported by @burberry @riccardotisci17

[dazed](#)

hypebeast.com

HypeArt



Art Nov 17, 2021 2.6K 4

A Burberry-Backed Exhibition Is Bringing Together New Voices From Arts and Culture

Taking place in London from November 19.

Burberry (LSE:BRBY.L -1.07%) and London-based publication and platform **Boy.Brother.Friend** have teamed up to

[hypebeast](#)

hero-magazine.com

HERO

BEFORE ANYONE ELSE

Boy.Brother.Friend unveil three-day exhibition in collaboration with Burberry



By Bailey Slater | **Art** | 18 November 2021

Above: by Mohamed Bourouissa (2021)

Boy.Brother.Friend, the London-based magazine founded by artist and editor

[hero](#)

Exhibition
South London Gallery
Public Programme



Exhibition
South London Gallery
Public Programme

Event
Invitation

Afterparty
Invitation



Boy.Brother.Friend
& hFACTOR

Invite you to come and celebrate
our South London Gallery Takeover
and 'Resilience': our 6th issue.

Saturday 16th of September, 2023
10pm - 3:30am

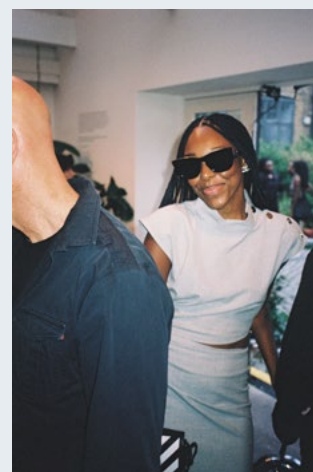
The Mezz
Colour Factory
8 Queens Yard, London, E9 5EN

Music by
Fabia
Hasani
Miss Jason
Sippin t
Drybabe

Art installation by
Osi.one

**BOOK YOUR TICKETS
NOW ON THE
SOUTH LONDON
GALLERY WEBSITE**

Supported by
THIS IS US NG & 16/16

A collage of images related to the event, including a person in a white dress, a person in a red hat, and a person in a white shirt.

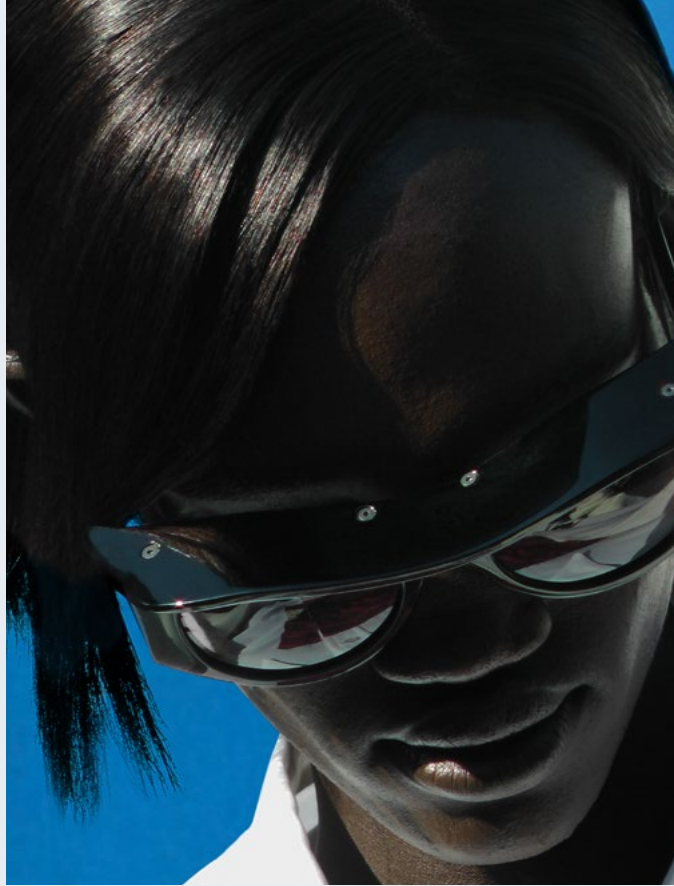
Merchandising

Boy.Brother.Friend *Rings*



in collaboration with Sucukundbratwurst

Boy.Brother.Friend *Eyewear*



in collaboration with Tyres

Boy.Brother.Friend *Shirt*



in collaboration with Patois1791

Team

Kk Obi

Editor in Chief & Creative Director
kk@boybrotherfriend.com

Matthew Sterling Benson

Editorial Director
matthew@boybrotherfriend.com

Alexis Williams

Partnerships Consultant
alexis.williams@boybrotherfriend.com

Jules Banide

Graphic Director

Nadir Tejani

Digital Director

Rhianne Sinclair-Phillips

Talent Director

Jebi Labembika

Contributing Art Director

Feranmi Eso

Junior Fashion Editor

Alice Otieno

Creative Researcher

Tashi Lahmu

Junior Editor

Qasim Isah

Fashion Assistants

Fikayo Babalola (Lagos)

Executive Assistants

Contact

E-Mail

kk@boybrotherfriend.com

Website

boybrotherfriend.com

Instagram

[@boybrotherfriend](https://www.instagram.com/boybrotherfriend)